

## Announcing the '*Together, We Care*' Campaign Chair

Dr. Christy Natsis will Chair one of the largest campaigns in the Pembroke Regional Hospital Foundation's history

### FOR IMMEDIATE RELEASE

May 23, 2025

PEMBROKE, ONTARIO – Local business leader and long-time Renfrew County resident, Dr. Christy Natsis, will serve as Chair for what is set to be one of the largest capital campaigns in the history of Pembroke Regional Hospital (PRH) and Renfrew County. The *Together, We Care Campaign* will support the funding of advanced technology at PRH to ensure residents in Pembroke and the surrounding communities have access to faster, better, and smarter care close to home.

The announcement was made at the second annual CEO Breakfast held May 15<sup>th</sup> at the Best Western Pembroke.

"In order to support the enhancement of services, meet the needs of our growing and aging population, and both attract and retain talented physicians and clinical experts, our hospital will need to make a significant investment in new equipment and information systems," said PRH President and CEO Sabine Mersmann.

This new fundraising campaign, when it is launched in 2026, will help us achieve all of that and more, Mrs. Mersmann said.

PRH Foundation Board Chair Lisa Edmonds introduced Dr. Natsis as Campaign Chair at the breakfast, saying "It's my pleasure to introduce the Chair of the *Together We Care Campaign* - a dedicated health care professional and passionate community advocate. Please join me in thanking Dr. Christy Natsis for taking on this role."

"Dr. Natsis moved to Pembroke from Detroit, Michigan in 1992 to be with her husband, Dr. Bruce Harle. Christy and Bruce were classmates at the University of Detroit Mercy Dental School and, together, they chose to build their future here in the Ottawa Valley - a decision that has deeply shaped both their lives and our community," Mrs. Edmonds said.

She added that Dr. Natsis has operated a successful dental practice in town for over 30 years and spent more than two decades providing dentistry in the operating room at Pembroke Regional Hospital. She is a proud mother of two daughters and has volunteered on and off with the Foundation since 2004. She currently serves as Chair of the *Black and White Gala* and is a strong believer in the importance of accessible, local health care.

Dr. Natsis brings a wealth of experience, vision, and dedication to this Campaign Chair position. Her leadership will inspire confidence, energize efforts, and help ensure the goals are reached, and exceeded.

As Chair, she will lead a committed team of volunteers on our Campaign Cabinet, working together to engage community members, businesses, and partners in supporting the future of the Pembroke Regional Hospital. This is about coming together – because together, we truly care!

*The Together, We Care Campaign* will be more than just a fundraising effort. It will be a bold commitment to strengthening the hospital's ability to serve the growing and diverse community. Whether it's through upgraded equipment, expanded services or enhanced patient care, this campaign will touch countless lives.

To keep pace with advances in medical technology, embrace the importance of interconnectivity and efficient partnerships between care providers, put patient safety first, and prepare for the anticipated increase on demands for hospital services, funds raised through the *Together, We Care Campaign* will be directed towards three critical priorities:

- The purchase of a new Computed Tomography (CT) scanner
- The implementation of a new integrated health information system (*Epic/MyChart*) that will fundamentally change the delivery of health care
- Investment in new state-of-the-art technology and equipment for many of our hospital's programs and services

Residents of Renfrew County can expect to hear more about this exciting campaign over the next several years.

"In the coming months," said PRH Foundation Executive Director Roger Martin, "Dr. Natsis, with the support of Foundation staff, the Hospital and Foundation Boards, and Committee volunteers, will be working to build the Campaign Cabinet team. I am confident that under her leadership, and given the generosity of our community, this new campaign will succeed."

#### **FOR MORE INFORMATION, PLEASE CONTACT:**

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